



Together we can silence tinnitus

## Fundraising and Communication Trustee

Tinnitus UK's vision is 'A world where no one suffers from tinnitus'.

We seek to achieve this through commissioning world-leading research and supporting people to live well with tinnitus. We are the only national charity in the UK solely dedicated to supporting the tinnitus community. One in seven adults in the UK have tinnitus and it is our aim to find a cure. We are the primary source of support and information for people with tinnitus in the UK, facilitating an improved quality of life. We provide a helpline to support tinnitus sufferers and we aim to encourage prevention through our educational programme.

Tinnitus UK is seeking a new Fundraising Trustee who has experience in all aspects of fundraising, partnerships and a strong communications background. We welcome candidates wishing to gain their first experience as a Trustee and we welcome candidates from diverse backgrounds. Above all we encourage diversity of thought.

We are looking for a team player who wants to work closely with the other Trustees, and with the management team, to help move the charity forward. This will mean also setting and agreeing the strategy to help the charity achieve our stated goals. Fundamentally we are looking to help us transform our fund-raising level by at least a factor of 3 and this Trustee will be key to helping us make this happen.

This is a voluntary position and unremunerated, although reasonable expenses will be paid.

The time commitment varies and is approximately one day per month. Trustees are expected to attend four board meetings, a strategy meeting and the AGM per year. These are held either on-line, in London or in Sheffield, where Tinnitus UK is based. Meetings are held midweek.

### The Charity

- Tinnitus UK is the only national charity specialising in Tinnitus support and their vision is a world where no one suffers from Tinnitus.
- Currently 1:7 people in the UK suffer from Tinnitus.
- There is a goal to fund research to find a cure
- Tinnitus UK supports over 1 million people a year with tinnitus – via a manned helpline, website, chat bot, national support group network and other touchpoints.
- With current revenues of under £1m and a small staff team based in Sheffield, Tinnitus UK have ambitious plans to shape future research into Tinnitus and ensure everyone knows what Tinnitus is, what to do about it and how to prevent it.
- The goal is to achieve a diversified approach to fundraising, generating voluntary income from individual donors, companies, trusts, legacies, foundations and from statutory bodies. As well as communicate our message to as wide an audience as possible.

**Tinnitus UK** Unit 5 Acorn Business Park, Woodseats Close, Sheffield S8 0TB

[www.tinnitus.org.uk](http://www.tinnitus.org.uk)



TinnitusUKcharity



tinnitus-uk



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### Trustee requirements/Expertise

- A Trustee with a knowledge of fundraising and Corporate partnership with a communications background.
- Tinnitus UK have a dedicated Fundraising Team and are looking for a Trustee who can support and offer guidance to the Board around fundraising strategy and ambition.
- We are looking for an experienced fundraising professional with experience of delivering powerful communication campaigns, to help with the strategy, to work with the existing fundraising team and guide the charity in its fundraising activities.
- You will ideally have a successful track record in all aspects of fundraising, partnerships and communications.
- Knowledge across a mix of fundraising activities would be very useful including: Trusts and Foundations, HNWI and personal donations, corporate sponsorship and partnerships, gifts in wills etc. Tinnitus UK currently has a range of funding from corporates, legacies, individual donors and grant makers.
- The successful candidate will be asked to form and lead a fundraising Sub-Committee

### How to apply

Please submit a CV and covering letter to the Tinnitus UK Chair, Lynne Gillon by email to: [Chair@tinnitus.org.uk](mailto:Chair@tinnitus.org.uk)

If you wish to have a preliminary conversation with the Chair or Chief Executive ahead of applying, please email Robin Greenwood our Interim CEO to arrange this [robin@tinnitus.org.uk](mailto:robin@tinnitus.org.uk).

The second stage of the process will be an interview with the Chair, Chair of the HR Committee, and the CEO.

The closing date for applications is 8<sup>th</sup> September 2024.

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