

#Tinnitus25

Tinnitus Week 2025

3-9 February

# Sponsorship Prospectus

For a world where no one  
suffers from tinnitus



Support • Research • Prevent

# Tinnitus UK returns to live events!

"Tinnitus Week 2025 will be our biggest campaign since the pandemic.

A week-long programme of events, press coverage and awareness-raising will include a research showcase and celebration in London: our first in-person event since 2020.

Tinnitus UK is *the* trusted source for tinnitus information in the UK and around the world. We're going big on Tinnitus Week 2025 – and you can get involved right now."

**Alex Brooks-Johnson**  
CEO of Tinnitus UK

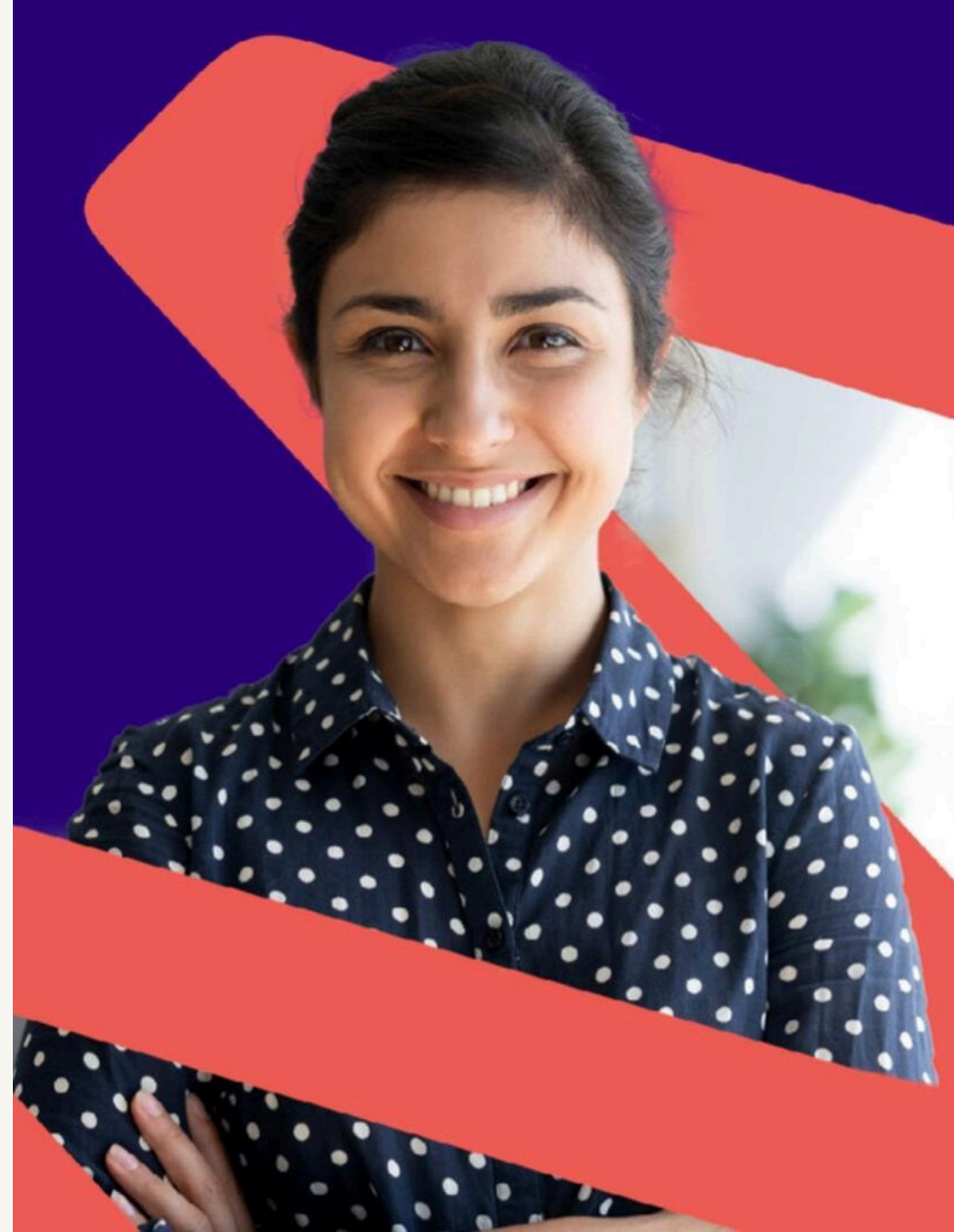


# Research showcase & celebration

Join 100 clinicians, audiologists, tinnitus patients and professionals on for our first in-person event since 2020.

Combining the academic rigour of a Tinnitus UK conference with the buzz that only comes with in-person events, the Tinnitus Research Showcase & Celebration will be the centrepiece of Tinnitus Week.

This event is the perfect launching point for our Tinnitus Week research – and your partnership with Tinnitus UK.



# The event

**4 February 2025**

11:30: CEO Roundtable and Lunch (Invite Only)

13:00: Registration, Refreshments & Networking

14:00: Research Launch 14:40: Panel Discussion

15:00: Comfort Break

15:15: Tinnitus Training Taster

16:00: Evening networking and drinks reception

17:00: Speeches and thanks

18:00: Live Entertainment

19:00: Close



\*Subject to change



# Reach the right audience

With all eyes on tinnitus, and the biggest names all in one place, you can make an impact.

- ✓ **100** event attendees, including key decision makers from public and private sector
- ✓ **Over 50,000** patients and professionals via Tinnitus UK social channels
- ✓ Our **35,000**-strong mailing list, with sector-beating open rate



# Sponsorship with real impact

Tinnitus UK is a charity, so your sponsorship of this event directly supports our work and helps people living with tinnitus.

We provide accurate data about the social impact of your sponsorship, so you can tell your customers about your contribution to social change. Find out...

- ✓ How many calls you've helped us answer
- ✓ How much money you've saved the NHS
- ✓ How many lives you changed



# Headliner: Your brand – everywhere

Headliners have their logo built into the Tinnitus Week branding.

That means every person who sees us, sees you: perfect for B2B and B2C promotion.

## Event package:

- ✓ Invitation to CEO Roundtable
- ✓ Join the panel
- ✓ Six free all-day tickets
- ✓ Company booth
- ✓ Brilliant networking
- ✓ Full page in event programme
- ✓ Delegate list

## Online package:

- ✓ Your logo on our homepage
- ✓ Your own dedicated page on our website
- ✓ Guest article
- ✓ Feature in three mailouts
- ✓ Three social posts, with speaker spotlight
- ✓ 30 second reel, as supplied by you
- ✓ Custom thank you graphics for socials

# Partner package

For companies who want to build their brand in the world of tinnitus, we make a simple promise – we can help you do just that during tinnitus week.

## Event package:

- ✓ Four free all-day tickets
- ✓ Showcase booth
- ✓ Brilliant networking
- ✓ Half page in event programme
- ✓ Delegate list

## Online package:

- ✓ Guest social post on Event day
- ✓ Feature in our stories on event day
- ✓ Custom graphics for your socials
- ✓ Your logo in our “Thanks to Sponsors” activity all week, including:
  - ✓ Website
  - ✓ Social media – Reel, Story, Post
  - ✓ Mailout



# Taster package

Want to enhance an existing campaign, or take your next step into charity partnerships? Our taster package is designed to give you a little of everything.

## Event package:

- ✓ Two free all-day tickets
- ✓ Showcase booth
- ✓ Brilliant networking
- ✓ Logo in event programme
- ✓ Delegate list

## Online package:

- ✓ Your logo in our “Thanks to Sponsors” activity all week, including:
  - ✓ Website
  - ✓ Social media – Reel, Story, Post
  - ✓ Mailouts

# Package Summary

	Headliner	Partner	Taster
Logo built into Tinnitus Week branding	✓	×	×
Invitation to CEO's Roundtable	✓	×	×
Seat on our panel	✓	×	×
Free event tickets	6	4	2
Company booth	✓	✓	✓
Networking opportunities	✓	✓	✓
Event Programme	Full Page and Logo	Half Page and Logo	Logo
Delegate List	✓	✓	✓
Tinnitus Week report with social impact	✓	✓	✓
Logo on homepage	✓	×	×
Dedicated sponsor webpage	✓	×	×
Guest article	✓	×	×
Featured in mailouts	3	1	1
"Thanks to Sponsors" socials	All week	All week	All week
Custom socials	All week	Event day	×
Custom graphics for your socials	✓	✓	×
Price	£10,000	£4,000	£1,500



# How to get involved

We hope you join us as we fight for a world where no one suffers from tinnitus.

Please contact our Corporate Relationships Manager Danny at **[danny@tinnitus.org.uk](mailto:danny@tinnitus.org.uk)** to get involved now.

Deadline for sponsorship is **20 December 2024**, with assets received and content approved by **17 January 2025**.

**Thank you very much!**