



Tinnitus UK Presents:

## The Live Music Hearing Health Alliance Pledge

### A cross-sector commitment to protect hearing in live music

Preventable hearing damage and tinnitus caused by exposure to unsafe sound levels at live music events is a growing global public health issue. Millions of music fans, performers, crew, and workers are placed at risk, often without sufficient awareness, protection, or systemic safeguards.

No single organisation can solve this alone.

This pledge establishes a shared commitment between organisations working in hearing health, music, acoustical engineering, public safety and policy to coordinate efforts and create lasting change.

#### Our shared purpose

To ensure that live music remains a powerful, creative and essential part of our cultural life, whilst reducing the potential of lifelong hearing damage as the cost of participation.

Hearing health must be recognised as a core pillar of a sustainable and responsible live music industry.

#### By signing this pledge, we commit to:

- 1. Collaboration** - Work together across organisations, sectors and disciplines, sharing evidence, resources and expertise to strengthen collective impact.
- 2. Evidence-led action** - Support and promote consistent, science-based standards for safe sound exposure, hearing protection and risk reduction in live music settings.
- 3. Coordinated advocacy** - Align our voices when engaging with governments, regulators, funders and industry bodies so that hearing health is embedded into public health, licensing, cultural and occupational safety frameworks.
- 4. Prevention first** - Prioritise prevention through education, awareness, early intervention and safer sound practices, rather than treatment after harm has occurred; "Prevention is better than cure".
- 5. Lived experience** - Ensure that people affected by tinnitus and hearing damage, as well as music professionals and audiences, are included in research, policy and campaign design.

#### Our commitment

This pledge represents an ongoing commitment to dialogue, transparency and collective action. Signatories agree to actively seek opportunities for collaboration, joint advocacy and shared learning in pursuit of better hearing health across the live music ecosystem.

This pledge is intended to deliver real, measurable change. All organisations involved will help decide objectives and actions to drive this change.

Audience and workforce surveys will track visibility, access and behaviour change in a hopeful response to our collective work.

The collective impact will be published by Tinnitus UK during Tinnitus Week 2027, 28 & 29, highlighting improvements and areas for further action.

Reporting will be used to support learning and track collective progress.

### **Our longer-term ambition**

This pledge is a starting point. We support the development of clear, consistent UK-wide guidance and standards for safe listening at live music events, informed by evidence, lived experience and international best practice.

By acting together now, the sector can help shape a safer, more sustainable future for live music.

### **Signatories**

Organisation:

Representative:

Role:

Signature:

Date:

